PHE ENX

MEDIA PACK 2024









PUBLICATION DATES 2024					
January	12, 26	May	3, 17, 31	September	6, 20
February	9, 23	June	14, 28	October	4, 18
March	8, 22	July	12, 26	November	1, 15*, 29
April	5, 19	August	9, 23	December	13

^{*} Phoenix Christmas Annual: Shelf Life 2 Months Copy Deadline 7 days prior to issue date

	ADVERT SIZE	PAGE COLOUR RATE
RATES	Full Page A4	€4,300
	Half Page	€2,200
	Quarter Page	€1,250
	Inside Front/Back	€4,500
	Back Cover	€4,800
	Double Page Spread	€7,700
	Inserts	Rates on request

ADVERT DIMENSIONS

A4 Full Page (bleed) (plus 5mm bleed on all sides)	208mm x 295mm
Half page (Landscape)	186mm x 132mm
Half page (Portrait)	91mm x 265mm
Qtr page (Portrait)	91mm x 132mm

^{*}All sizes are width x height

MECHANICAL DATA

Printed: Heatset Web Offset
Trim Size: 208mm x 295mm
Type Area: 186mm x 270mm
Bleed: At least 5mm on all sides

SPECIFICATIONS

All copy to be provided on:

Media: Email.

File types: 300dpi + CMYK PDFs & JPEGs.

Cancellation policy is 8 days prior to publication date.



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Ireland's No.1 business & current affairs magazine.

Phoenix readers are predominantly an ABC1 readership of business owners, professionals and senior directors

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